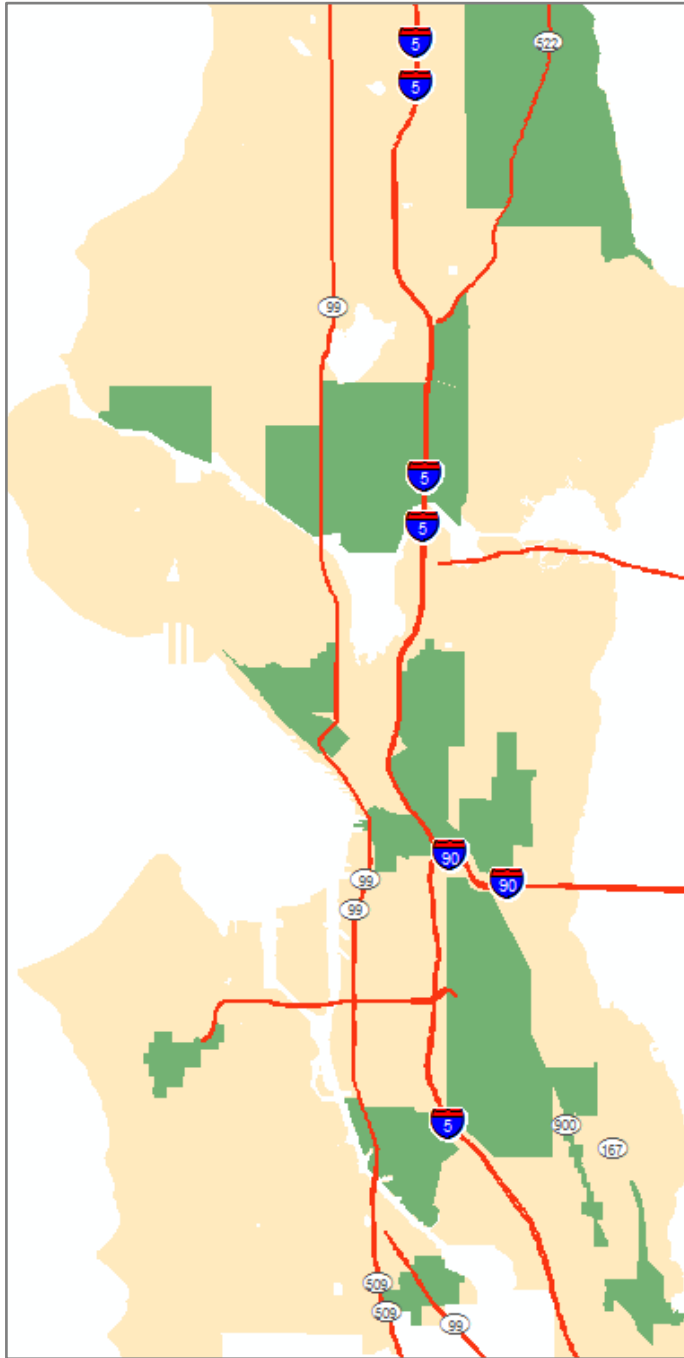


# Seattle

## 2014 Citywide Profile



Neighborhood profiles provide a snapshot of data for Seattle neighborhoods. The most recent available data is used for population, employment, number of firms and retail and restaurant sales. A series of neighborhood profiles has been generated and is available for all of the “Only in Seattle” grant applicants for 2014 (the areas highlighted green in the map to the right). This document reports on the same statistics to show how the City is doing as a whole.

Customized data were provided by various sources as follows:

**Population:** Citywide population figures were provided by the Washington State Office of Financial Management.

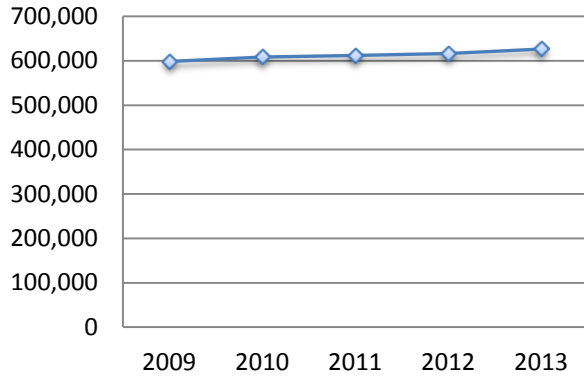
**Workforce** data represents job counts within certain geography (that is, the number of jobs within a boundary based on place of work). This data set is based on payroll filings with the [Washington State Employment Security Department](#) and counts those jobs covered by unemployment insurance only. This typically covers about 85-90 percent of all jobs. Note also that the counts are based on the number of jobs and not the number of employees (if an employee holds two jobs in the area, both jobs are counted in the database). Data provided by the [Puget Sound Regional Council](#).

**Number of Firms** is based on all firms that filed sales taxes with the [Washington State Department of Revenue](#), regardless of business category. These data were provided by the Washington State Department of Revenue.

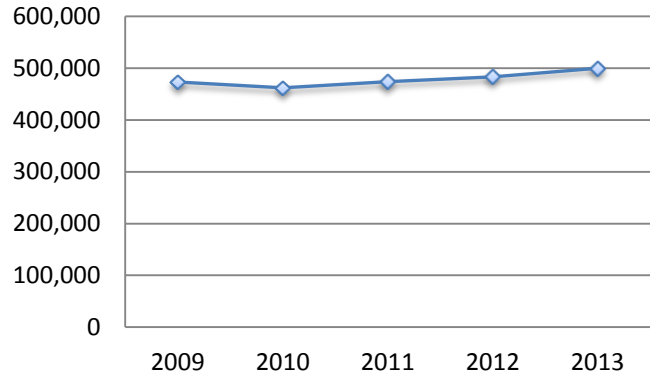
**Retail** figures are also from the Washington State Department of Revenue and are based on taxable sales reported. These include only traditional retail ([NAICS codes 44-45](#)) and Restaurants ([NAICS Code 722](#)).

The following series of charts provides two views of the data described on the previous page. This page shows the five-year trend by the numbers. The same chart series depicting the percent change from 2009 appears on the following page.

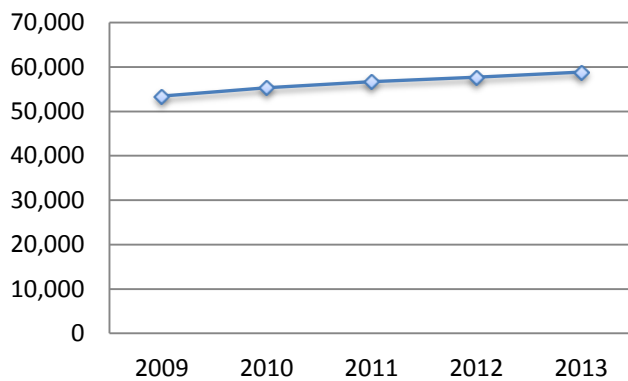
## Population



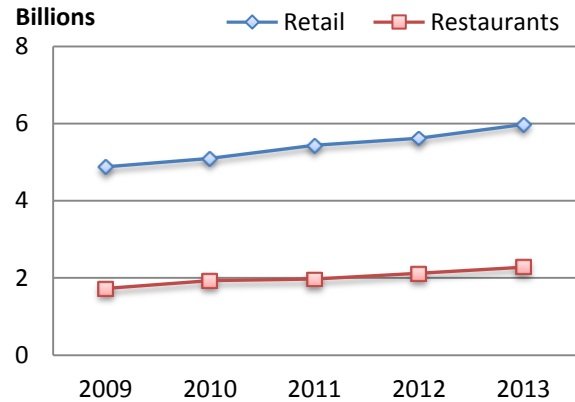
## Employment



## Number of Firms



## Retail Sales



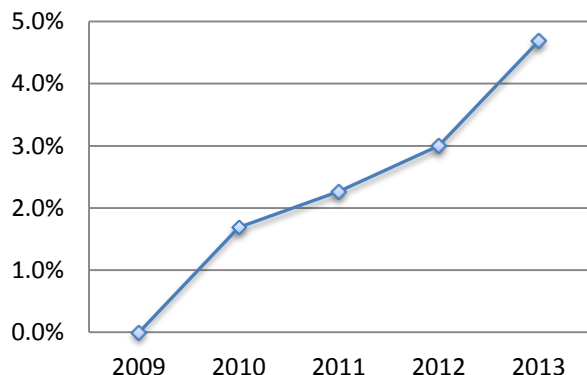
## Seattle by the numbers

	Population	Employment	Firms	Retail	Restaurants
<b>2009</b>	598,539	473,280	53,423	\$4,875,263,267	\$1,724,693,050
<b>2010</b>	608,660	462,180	55,322	\$5,098,750,951	\$1,928,069,299
<b>2011</b>	612,100	473,921	56,687	\$5,432,380,343	\$1,965,566,426
<b>2012</b>	616,500	483,318	57,673	\$5,619,929,216	\$2,115,085,600
<b>2013</b>	626,600	499,946	58,835	\$5,976,166,345	\$2,278,484,485

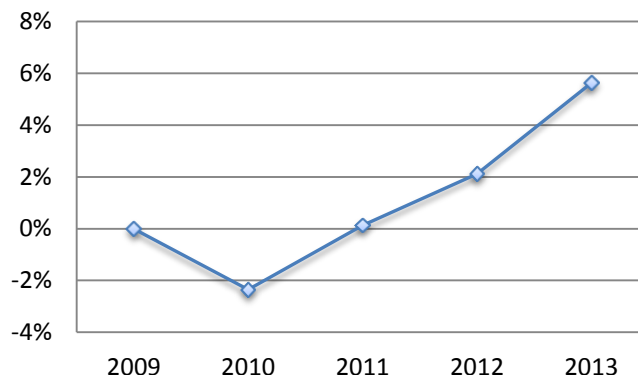
# 2014 Seattle Profile

While the charts on the previous page show the numbers for each year on these four metrics. Another interesting view is to see the percent change over time. The charts below show the percent change from 2009 for each of the past five years.

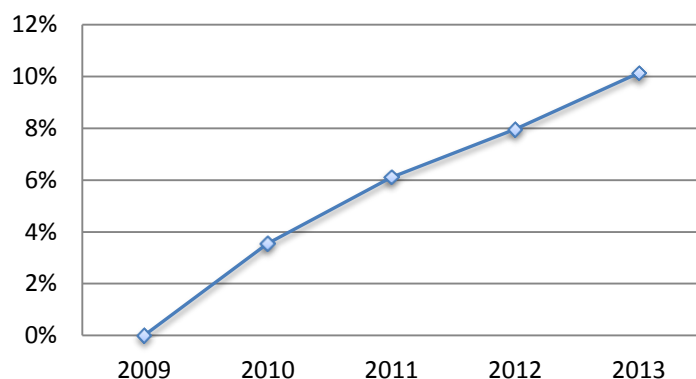
## Population



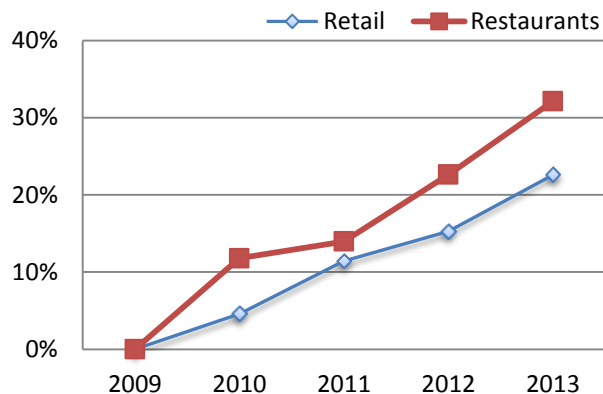
## Employment



## Number of Firms



## Retail Sales



## Seattle by the numbers

Percent change since 2009

	Population	Employment	Firms	Retail	Restaurants
<b>2009</b>	0%	0%	0%	0%	0%
<b>2010</b>	2%	-2%	4%	5%	12%
<b>2011</b>	2%	0%	6%	11%	14%
<b>2012</b>	3%	2%	8%	15%	23%
<b>2013</b>	5%	6%	10%	23%	32%

Percent change, year-over-year

	Population	Employment	Firms	Retail	Restaurants
<b>2009</b>	0%	0%	0%	0%	0%
<b>2010</b>	2%	-2%	4%	5%	12%
<b>2011</b>	1%	3%	2%	7%	2%
<b>2012</b>	1%	2%	2%	3%	8%
<b>2013</b>	2%	3%	2%	6%	8%