

only in seattle

INVESTING IN BUSINESS DISTRICTS



March 31, 2017

The *Only in Seattle* newsletter is designed to share resources and information with leaders in Seattle's neighborhood business districts.



INTRODUCING THE BUSINESS DECISION ENGINE

The Mayor's Office of Economic Development is pleased to introduce a first-in-the-nation, interactive tool that provides essential market intelligence for entrepreneurs and existing businesses, and helps them ask the right questions, analyze the data correctly and make smarter business decisions. Entrepreneurs and businesses owners in 400+ industries can now discover their industries' primary customers, learn how to research their competition, identify key transportation and environmental considerations, uncover future businesses opportunities and more. [Get started!](#) Join us for an online demo on Thursday, April 6 at 9AM ET - [RSVP today!](#)



MAYOR MURRAY'S YOUTH EMPLOYMENT INITIATIVE



Post a Position



Hire an Intern



Start Your
Internship

ARE YOU A SMALL BUSINESS LOOKING FOR AN INTERN?

[Mayor Murray's Youth Employment Initiative](#) (MYEI) connects Seattle youth with short term paid internships with local companies and organizations. This year, the MYEI is looking for more opportunities for youth to work in businesses closer to their homes and contribute to their communities while gaining valuable work experience. If organizations or small businesses can offer a meaningful experience for a youth, they can apply to receive an intern for free. The City handles payroll, background checks, and more, so the business can focus on the intern experience and work product. [Register now](#) and [learn more](#).

Contact:

Andrea Greenstein, Program Manager, Educurious
agreenstein@educurious.org
206-717-2294

If multiple business districts want interns to help organize summer events, the OIS team could potentially create a cohort of interns to provide additional support. Contact Mikel Davila (mikel.davila@seattle.gov) if interested.



OED/OFMSE IS HIRING A CREATIVE ECONOMY ADVOCATE -- APPLICATIONS DUE 4/11

The Office of Economic Development (OED) and the Office of Film + Music (OFM) is hiring a Creative Economy Advocate. This position is a shared position between OFM and the Office of Arts & Culture, and will be supervised by the director of OFM, in partnership with the director of ARTS, to accomplish shared goals around the creative economy and creative industries. [Apply today!](#)



City of Seattle

BEWARE OF IMMIGRATION FRAUD!

BEWARE OF IMMIGRATION FRAUD TARGETING IMMIGRANTS AND REFUGEES

Offers of "deportation insurance" or suspicious "deportation notices" are just some of the scams targeting immigrant communities and business owners. If you receive or observe a suspicious offer, letter, or demand for payment regarding someone's immigration status, **contact:**

Attorney General Consumer Protection Division

<http://www.atg.wa.gov/file-complaint>

800.551.4636 (Open M-F, 10 a.m. to 3 p.m.)

THE LOCAL SCOOP



GET TO KNOW YOUR COMMUNITY AT COLUMBIA CITY NAME TAG DAYS -- 3/30-4/2

Columbia City likes being a small town in a big city. Join us for Name Tag Days March 30-April 2. Wear a name tag at participating businesses and take advantage of discounts and specials while getting to know your neighbors! Don't miss our opening night concert and dance featuring funk sensation High Pulp at the Royal Room at 8pm. [Learn about all the business specials for participants!](#)



"SUNLIGHT OVER FIRST HILL" SELECTED AS DESIGN FOR I-5 COLUMNS

The [First Hill Improvement Association](#) is proud to announce that "Sunlight Over First Hill" is the winning concept for the Interstate 5 Columns project. Designed by local artist and Seattle University student Nathan Watkins, this concept represents First Hill's neighbors, architectural history, topography, density, and lush tree canopy. Nathan says, "this design could represent no other area, and in being as such it is a powerful expression of the identity, character, and presence of First Hill."



PLATE OF NATIONS 2017 URGES DINER TO STAND UP AND EAT! -- ENDING 4/9

The seventh annual Plate of Nations urges you to show support for your ethnic and immigrant neighbors by taking to the streets with chopsticks, forks, spoons, and fingers in this fun, delicious, and meaningful event supporting businesses owned by these communities. This signature dine-around event of the MLK Business Association runs March 24 - April 9, 2017, at restaurants along Martin Luther King Jr. Way S. in the culturally rich Rainier Valley. Eleven local venues will offer \$15 or \$25 meals to share from their global menus, showcasing some of Seattle's best cultural and ethnic cuisines. For more information, visit: plateofnations.com, facebook.com/plateofnations, or contact Sarah Valenta at 206-760.4213, sarah@homesightwa.org.

FUNDING OPPORTUNITIES



DEPARTMENT OF NEIGHBORHOODS NEIGHBORHOOD MATCHING FUND -- DEADLINE 6/26

The [Neighborhood Matching Fund \(NMF\)](#) program was created in 1988 to provide matching dollars for neighborhood improvement, organizing, or projects that are developed and implemented by community members. Core to the fund is the community match, which requires awardees to match their award with contributions from the community (volunteer time, donated materials, donated professional services or cash). The Small Sparks Fund has a rolling application date, available year-

round and can fund up to \$5,000. The Community Partnership Fund is available three times a year and can fund projects from \$5,001 to \$100,000.

INDUSTRY NEWS + RESOURCES



Community Engagement Toolkit

COMMUNITY ENGAGEMENT TOOLKIT FROM THE COLLECTIVE IMPACT FORUM

The Community Engagement Toolkit share a series of tools for planning community engagement to be more purposeful, equitable, transparent, and strategic so that community members are true partners for achieving impact. This toolkit includes tools exploring these areas: Be Result-Driven & Purposeful; Community Engagement Spectrum; Asset-Based Community Development; Equity - Who is at Our Tables?; Equity - Testing Assumptions & Bias; Assessing Audiences; Approaching Audiences; Tips for Orienting & Supporting Successful Engagement; Building Partnerships, Starting Local; Patient Urgency & Momentum; Capacity Building; and Change Management. [Download](#) the free toolkit today!



VIBRANT SPACES: ACCELERATING NEIGHBORHOOD-DEFINING BUSINESSES

Downtown Norfolk Council (DNC) established a committee to create more vibrancy and street-level businesses in downtown as well as develop a catalyst program to accelerate their vision. The program recruited property owners who had available properties that could accommodate a vibrant and compatible tenant. The property owners had to agree to a discounted lease, and DNC would

provide the selected tenant with a kick-start grant. The Vibrant Spaces Initiative has added three new businesses to downtown to date, and grants were awarded to four existing businesses. [Vibrant Spaces](#) was invaluable in attracting interest from small businesses and inspiring property owners to reinvest in their buildings and the streetscapes of downtown. [Learn more](#) about the Vibrant Spaces Initiative in Downtown Norfolk ([Report Summary](#)).

NEIGHBORHOOD EVENTS



Interested in adding your event to this list? Please send event details to onlyinseattle@seattle.gov

[Plate of Nations](#) - Friday-Sunday, March 24-April 9

[Columbia City Name Tag Days](#) - Friday-Sunday, March 30-April 2

[LGBTQ Youth Job Fair](#) - Saturday, April 1

[Pioneer Square Spring Clean](#) - Saturday, April 8

[Georgetown Spring Clean](#) - Sunday, April 9

[Know your Backyard](#), Onpoint Community Forum - Monday, April 10

[Chinatown/ID Happy Hour Food Walk](#) - Thursday, April 20

[First Hill Spring Clean](#) - Saturday, April 22

[Rainier Valley Community Development Fund Annual Meeting](#) - Tuesday, April 25

[Green Lake Food Walk](#) - Saturday, April 29

[Arts Hackathon and Salon in Columbia and Hillman Cities](#) - Saturday, April 29

[National Small Business Week](#) - April 30-May 6

[Chinatown/ID Spring Clean](#) - Saturday, May 6

[University District Street Fair](#) - Saturday-Sunday, May 20-21

[Georgetown Carnival](#) - Saturday, June 10

[Capitol Hill Pride Festival and March](#) - Sunday, June 11

[Greenwood Car Show](#) - Saturday, June 24

[Seattle Pride Parade](#) - Sunday, June 25

[Ballard Seafood Fest](#) - Saturday-Sunday, July 8-9

[West Seattle Summer Fest](#) - Friday-Sunday, July 14-16

[Capitol Hill Block Party](#) - Friday-Sunday, July 21-23

[Lake City Salmon Fest](#) - Friday-Sunday, August 4-6

[Rainier Valley Heritage Parade and Festival](#) - Saturday, August 12

[Magnolia Village Car Show](#) - Saturday-Sunday, August 12-13

[San Genaro Festival in Georgetown](#) - Friday-Sunday, September 8-10

[Sustainable Ballard Festival](#) - Saturday, September 9

Macy's Parade and Starlight - Friday, November 24

[Small Business Saturday](#) - Saturday, November 25

RECURRING EVENTS

[Ballard Art Walk](#) - First Saturdays

[Belltown Art Walk](#) - Second Fridays

[Capitol Hill Art Walk](#) - Second Thursdays

[Chinatown/ID Happy Hour Food Walk](#) - Third Thursdays

[Columbia City Beat Walk](#) - Second Sundays, from June - October

[Georgetown Art Attack](#) - Second Tuesdays (except June)

[Pioneer Square Art Walk](#) - First Thursdays

[South Lake Union Art Walk](#) - Thursday, October 1

[South Lake Union Saturday Market](#) - Saturdays, May-September

[Uptown Art Walk](#) - Third Thursdays

[West Seattle Art Walk](#) - Second Thursdays

Looking for ways to stay in the know about Seattle events? Here are a few tips:

- Like [Only in Seattle](#) on Facebook and share your events on Twitter with [@onlyseattlegems](#)
 - Subscribe to the following City calendars for reliable city-wide events and information:
 - [Special Events Calendar](#)
 - [Public Outreach and Engagement Calendar](#)
 - [Parks and Recreation Calendar](#)
 - [Arts and Cultural Affairs Calendar](#)
 - [Transportation Calendar](#)
 - [Neighborhoods Calendar](#)
 - [Seattle Center](#)
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Get the latest news about economic trends, the Seattle business scene, tech startups, neighborhood business districts, the film and music industries, and upcoming events for you or your business. We publish three e-newsletters, each tailored to provide the information you need.

[SIGN UP FOR NEWSLETTERS](#)

QUICK LINKS:

[GROWSEATTLE BUSINESS SERVICES PORTAL](#)

[ONLY IN SEATTLE INITIATIVE](#)

[RESTAURANT SUCCESS PORTAL](#)

[STARTUP SEATTLE](#)

[SEATTLE INVESTMENT FUND LLC](#)

[BOTTOM LINE BLOG](#)

[FILM + MUSIC + SPECIAL EVENTS](#)