



# Seattle Office of Economic Development

## Only in Seattle



June 5, 2017

The *Only in Seattle* newsletter is designed to share resources and information with leaders in Seattle's neighborhood business districts.



### OIS PEER NETWORK COLLABORATION WITH UDP BRINGS PROFESSIONAL ADVICE TO BUSINESSES

On Thursday, May 10, *Only in Seattle* (OIS) and the University District Partnership (UDP) teamed up to host the first Peer Network of the year. OIS and UDP secured four experts to discuss how businesses can compete with a changing market. Themes that emerged from the discussion that could help businesses and business district organizations with their marketing needs were: sell an experience and tell your unique story, stay engaged with your customer base to adapt to trends quickly, and be creative with your collaboration with local businesses and business organizations wherever possible. *OIS would like your feedback on future Peer Networks. Please complete this [short survey](#).*



### REGISTER FOR THE RESTAURANT SUCCESS ORIENTATION IN DELRIDGE - 6/22

Whether you are starting or expanding your restaurant or mobile food business, the City of Seattle's Office of Economic Development (OED) and the Washington Hospitality Association (WHA) offer resources that will help you succeed. Are you looking for help navigating the regulatory

requirements for getting your restaurant or mobile food business started, or maybe you're looking for financial and counseling help on various aspects of food business. This orientation will help you get connected to a variety of resources available to you. Bring your questions and meet OED and WHA staff who can help provide, and guide you to the resources that will help you get started and grow. Visit [Restaurant Success](#) and [Washington Hospitality Association](#) online for more information. [Register today.](#)



**EQUITABLE DEVELOPMENT INITIATIVE ADVISOR -- DUE 6/6**

The City of Seattle's Office of Planning and Community Development (OPCD) is hiring an [Equitable Development Initiative Advisor](#). To support the success of this initiative, the EDI Advisor will be responsible for coordinating the EDI Fund Investments, and the Equitable Development Financial Strategy Plan. Applications due 6/6. [Apply today.](#)



**PEDESTRIAN ZONES ARE RETURNING TO PIKE STREET THIS SUMMER**

The concept for a pedestrian street program originated from community interest in testing a pedestrian street closure for Pike-Pine. Through a collaborative process involving the public, business community, and City staff, Pike People Street was developed. The program was first tested during three Saturday nights in the summer of 2015, and again during three pilots in the fall of 2016. After a post-pilot analysis and listening to community feedback, SDOT is expanding the program to run more consistently this summer. Read the [2017 Work Plan](#) and [Fact Sheet](#) for more information.



Darius Foster,  
Business Liaison



Kerem Levitas,  
Business Liaison



Karina Bull,  
Senior Policy Advisor

### **QUESTIONS ABOUT SEATTLE'S LABOR STANDARDS? CALL OLS' BUSINESS LIAISONS**

The Office of Labor Standards is committed to working closely with businesses by providing free, private, one-on-one help to large and small employers on Seattle's local laws. Employers with questions about Seattle's Minimum Wage, Wage Theft, PSST, Fair Chance Employment, Secure Scheduling and the Hotel Employee Health and Safety Initiative can reach our Business Liaisons by calling 206-684-4500 or emailing [laborstandards@seattle.gov](mailto:laborstandards@seattle.gov). For Labor Standards posters, fact sheets and Frequently-Asked-Questions, visit [www.seattle.gov/laborstandards](http://www.seattle.gov/laborstandards).

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## **THE LOCAL SCOOP**



### **LIBERTY BANK GROUND BREAKING CEREMONY -- 6/19**

Africatown, BCIA, Capitol Hill Housing, & Centerstone cordially invite you "As we break ground and Celebrate the Groundbreaking Ceremony for the historic Liberty Bank Building this Juneteenth 2017"! Attendees will include Liberty Bank partners, stakeholders, community leaders, supporters, elected officials and of course you the Community! Come out and enjoy this special day of festivities with great music, special performances, guest speakers and food for all, as we continue to build and unify as a community by commemorating this special day! [RSVP TODAY](#) #LibertyBankBuilding

In more Central Area News, check out the recent [Seattle Times](#) article that describes a community ownership model at the Midtown Center. Congratulations to all the local partners for this achievement.



### **WEST SEATTLE SEEKING BRANDING AND COMMUNICATION CONSULTANT -- RFP DUE 6/15**

The West Seattle Junction Association and the West Seattle Chamber of Commerce are seeking support to develop and implement a branding and communications strategy promoting the unique neighborhood nodes within West Seattle. The West Seattle Junction area and other areas of the West Seattle peninsula are changing, and the consultant will help determine the branding and communications approach that will support local businesses in a growing city and neighborhood. [Review the Request for Proposals \(RFP\)](#) and apply by June 15.



### **FIRST HILL TRANSIT-ORIENTED DEVELOPMENT OPEN HOUSE -- 6/5**

Sound Transit and the First Hill Improvement Association invites you to a community open house to discuss future transit-oriented development (TOD) on First Hill. TOD usually involves a mix of housing and commercial uses to support the greater neighborhood. Combining housing and commercial activity will make it easier for people to get around via transit, support local business and contribute to neighborhood growth, making First Hill a better place to live, work and spend time. Check out the *New York Times* article below on Transit oriented below and bring your questions/comments to the [First Hill event](#).

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## **FUNDING OPPORTUNITIES**



### **COMMUNITY DEVELOPMENT GRANTS FROM LISC -- DEADLINE 6/30**

The [Local Initiatives Support Corporation](#) (LISC) is dedicated to helping community residents transform distressed neighborhoods into healthy and sustainable communities. LISC is requesting proposals for projects that will contribute to the affordability, livability, and economic vitality of Seattle. The funds are focused on place-based holistic community development programs, projects, and initiatives that will reduce inequities among low- and moderate-income people or communities. Please review the [Request for Proposals](#) and submit final proposals by Friday, June 30, 2017 at 11:59 PM to Patricia Julio. Informational Webinars will be hosted on Wednesday, June 7, 2017 and Wednesday, June 14, 2017 at 11am. To register for the webinar please e-mail Patricia Julio at [pjulio@lisc.org](mailto:pjulio@lisc.org).



### **DUWAMISH RIVER OPPORTUNITY FUND SEEKS PROPOSALS FOR COMMUNITY-BASED PROJECTS**

Seattle Department of Neighborhoods (DON) is seeking proposals to help fund community-based projects that increase the sustainability of neighborhoods along the Duwamish River. Proposals to the Duwamish River Opportunity Fund should address topics such as job training, economic development, access to healthy food, affordable housing strategies, or major community development activities that will have long-term, sustainable impacts. The total amount of funding is \$250,000. To view the Request for Proposals and Application, visit DON's [website](#) and for questions, call 206-256-5947 or email [drof@seattle.gov](mailto:drof@seattle.gov). **Applications are due on Monday, June 12 at 5:00pm.**



## DEPARTMENT OF NEIGHBORHOODS NEIGHBORHOOD MATCHING FUND -- DEADLINE 6/26

The [Neighborhood Matching Fund \(NMF\)](#) program was created in 1988 to provide matching dollars for neighborhood improvement, organizing, or projects that are developed and implemented by community members. Core to the fund is the community match, which requires awardees to match their award with contributions from the community (volunteer time, donated materials, donated professional services or cash). The Small Sparks Fund has a rolling application date, available year-round and can fund up to \$5,000. The Community Partnership Fund is available three times a year and can fund projects from \$5,001 to \$100,000.

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## INDUSTRY NEWS + RESOURCES



### TRANSIT HUBS: A GROWING LURE FOR DEVELOPERS

The [New York Times](#)' Joe Gose writes about how TOD has influenced developers and sites examples from across the country, including Weyerhaeuser in Seattle's Pioneer Square. "The growing number of transit-oriented developments has spurred rail projects in markets of all sizes. Young workers who prefer to walk or take the train - rather than drive - to eat, work and shop are pushing up property values and reshaping the way developers approach their plans. Corporations in the Northwest are also gravitating to submarkets served by transit. In September, Weyerhaeuser, a timberlands company, traded its 425-acre campus in a Seattle suburb for a new building downtown that is three blocks from a transportation hub.



### FREE BI-LINGUAL LEGAL CLINICS AT EL CENTRO DE LA RAZA -- 6/14

[El Centro de la Raza](#) is a voice and a hub for Seattle and King County's Latino community as we advocate to achieve social justice. Through comprehensive programs and services, they empower

the Latino community and work to raise awareness with the general public, and government, business and civic leaders about the needs of the Chicano/Latino community in the United States. The next legal clinic is on June 14 at 6:00 pm where businesses can learn more about landlord/tenant rights and property law. Visit the [website](#) for more details and future clinic dates.



## “Small Business Finance Made Easy” Workshops to Grow Your Business

### FREE BUSINESS FINANCE BASICS FROM SEATTLE UNIVERSITY'S RAMP PROGRAM

Seattle University's [Innovation & Entrepreneurship Center](#) (IEC) is hosting a workshop series for local small businesses -- [Small Business Finance Made Easy](#) -- as part of the SeattleU RAMP program. The workshop facilitator, Felix Ngoussou, brings 15 years of experience in business and economic development for a variety of organizations. The series runs on Wednesday evenings through July 5th, from 6:30pm-9:00pm, at the Seattle Vocational Institute. Participants are welcome to join one or more of the sessions, at no charge, and light refreshments will be provided. Questions or to register: [ecenter@seattleu.edu](mailto:ecenter@seattleu.edu) or (206) 296-5715.

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## NEIGHBORHOOD EVENTS



*Interested in adding your event to this list? Please send event details to [onlyinseattle@seattle.gov](mailto:onlyinseattle@seattle.gov)*

[Georgetown Carnival](#) - Saturday, June 10

[Capitol Hill Pride Festival and March](#) - Sunday, June 11

Central Area Juneteenth in Pratt Park - Friday-Sunday, June 16-18

[Morgan Junction Festival](#) - Saturday, June 17

[Greenwood Car Show](#) - Saturday, June 24

[Seattle Pride Parade](#) - Sunday, June 25

[Ballard Seafood Fest](#) - Saturday-Sunday, July 8-9

[West Seattle Summer Fest](#) - Friday-Sunday, July 14-16

[Chinatown/International District Dragon Fest](#) - Saturday-Sunday, July 15-16

[White Center Jubilee Days](#) - Wednesday-Sunday, July 19-23  
[Capitol Hill Block Party](#) - Friday-Sunday, July 21-23  
[Chinatown/International District Seafair Parade](#) - Sunday, July 23  
[Greenwood Seafair Parade](#) - Wednesday, July 26  
[Lake City Salmon Fest](#) - Friday-Sunday, August 4-6  
[South Lake Union Block Party](#) - Friday, August 11  
[Rainier Valley Heritage Parade and Festival](#) - Saturday, August 12  
[Magnolia Village Car Show](#) - Saturday-Sunday, August 12-13  
[Capitol Hill Garage Sale](#) - Sunday, August 14  
[San Genaro Festival in Georgetown](#) - Friday-Sunday, September 8-10  
[Sustainable Ballard Festival](#) - Saturday, September 9  
Macy's Parade and Starlight - Friday, November 24  
[Small Business Saturday](#) - Saturday, November 25

#### RECURRING EVENTS

[Ballard Art Walk](#) - First Saturdays  
[Belltown Art Walk](#) - Second Fridays  
[Capitol Hill Art Walk](#) - Second Thursdays  
[Chinatown/ID Happy Hour Food Walk](#) - Third Thursdays  
[Columbia City Beat Walk](#) - Second Sundays, from June - October  
[Georgetown Art Attack](#) - Second Tuesdays (except June)  
[Pioneer Square Art Walk](#) - First Thursdays  
[SODO Flea Market](#) - Second Saturdays  
[South Lake Union Art Walk](#) - Thursday, October 1  
[South Lake Union Saturday Market](#) - Saturdays, May-September  
[Uptown Art Walk](#) - Third Thursdays  
[West Seattle Art Walk](#) - Second Thursdays

Looking for ways to stay in the know about Seattle events? Here are a few tips:

- Like [Only in Seattle](#) on Facebook and share your events on Twitter with [@onlyseattlegems](#)
  - Subscribe to the following City calendars for reliable city-wide events and information:
    - [Special Events Calendar](#)
    - [Public Outreach and Engagement Calendar](#)
    - [Parks and Recreation Calendar](#)
    - [Arts and Cultural Affairs Calendar](#)
    - [Transportation Calendar](#)
    - [Neighborhoods Calendar](#)
    - [Seattle Center](#)
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Get the latest news about economic trends, the Seattle business scene, tech startups, neighborhood business districts, the film and music industries, and upcoming events for you or your business. We publish three e-newsletters, each tailored to provide the information you need.

[SIGN UP FOR NEWSLETTERS](#)

**QUICK LINKS:**

[GROWSEATTLE BUSINESS SERVICES PORTAL](#)

[ONLY IN SEATTLE INITIATIVE](#)

[RESTAURANT SUCCESS PORTAL](#)

[STARTUP SEATTLE](#)

[SEATTLE INVESTMENT FUND LLC](#)

[BOTTOM LINE BLOG](#)

[FILM + MUSIC + SPECIAL EVENTS](#)