



Seattle Office of Economic Development

Only in Seattle



Oct. 15, 2018

The *Only in Seattle* newsletter is designed to share resources and information with leaders in Seattle's neighborhood business districts.



ONLY IN SEATTLE REQUEST FOR APPLICATIONS AVAILABLE NOW, DUE OCT. 29

The Office of Economic Development's *Only in Seattle* Initiative strives to build an equitable and vibrant city by fostering neighborhood business districts that are centers of local commerce, community, and culture. With seed funding and expertise, the Initiative supports local businesses, building owners, and residents to unite around a common vision for their district and work together to achieve it. From business coaching, community festivals, and litter cleanup, to murals, outreach and real estate development, Seattle's business districts have used Only in Seattle to tackle tough issues, attract new investment and care for their communities. Learn more about the [Only in Seattle Initiative](#).

We are here to help with your application!

Please contact us to meet with your organization prior to the deadline.

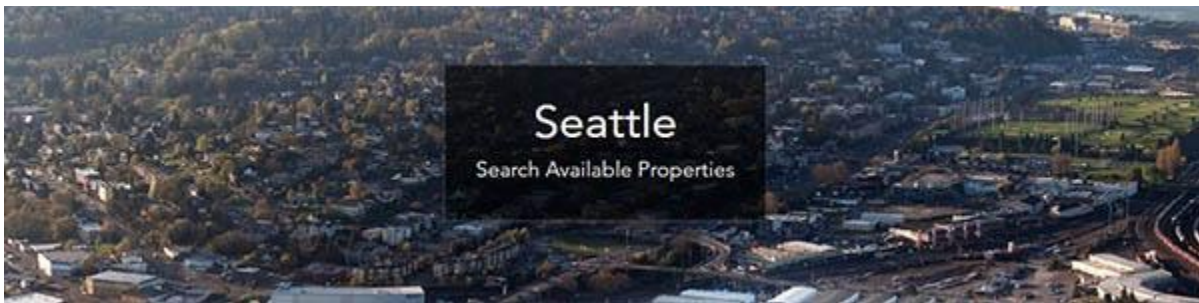
- **Theresa Barreras**, Business Districts Manager, theresa.barreras@seattle.gov, 206.684.4505
- **Heidi Hall**, Business Districts Advocate, heidi.hall@seattle.gov, 206.733.9967
- **Mikel Davila**, Business Districts Advocate, mikel.davila@seattle.gov, 206.386.9748

- **Phillip Sit**, Business Improvement Area Advocate, phillip.sit@seattle.gov, 206.256.5137
- **Ken Takahashi**, Development Finance Advisor, ken.takahashi@seattle.gov, 206.684.8378

APPLICATION TIMELINE

- **Sept. 17, 9:00 am:** Request for Applications and Program Description released
- **September 17 - October 29:** OIS staff are available for questions and support. [Contact our team](#) to schedule an appointment in your community today!
- **October 29, 5:00 pm:** Application deadline
- **November 5, 6, 7, 9:** Presentations to Only in Seattle Review Committee. Visit the [Doodle Poll](#) to select preferred dates/times for your district to present.
- **December 2018:** Notification of funding decisions

[APPLY NOW!](#)



SEARCH AVAILABLE COMMERCIAL PROPERTIES ON THE BUSINESS DECISION ENGINE

Seattle's Office of Economic Development recently upgraded the [Business Decision Engine](#) to include a new tool that allows users to search available commercial properties. This is a good starting place for business owners, district representatives and stakeholders. Check it out today and contact John Crawford-Gallagher at john.crawfordgallagher@seattle.gov or 206.684.4008 with any questions or comments.



AVAILABLE NOW: COMMERCIAL LEASE TOOLKIT FOR SMALL BUSINESS OWNERS

In partnership with [Wayfind Legal](#), OED created the [Commercial Lease Toolkit and Checklist](#) ([Summary](#) and [Terms](#) Sheets) for small businesses owners to use when entering a lease as a tenant. This tool provides information about common terms and summarizes typical commercial lease sections in easy-to-understand ways. There is a summary version for folks that just want a

glance of what to expect and a full tool that will give businesses the opportunity to delve into the details. [Chinese](#) and [Vietnamese](#) versions are also available, with potential for more languages coming soon!



REGISTER FOR THE RACE AND SOCIAL JUSTICE SUMMIT -- OCT. 23-24

Please join the Seattle Office for Civil Rights at the [2018 RSJI Summit at Seattle Center](#) for two days, October 23rd and 24th, of in-depth workshops, art, and presentations about The State of Race and Justice in Seattle. We will explore the history of RSJI in Seattle City government; offer resources for race and social justice work; discuss race, racism, and the struggle of our communities for racial equity; and acknowledge the historical harm of systemic and institutional racism. The RSJI Summit will bring together city departments, community artists, educators, youth, organizers, friends, and family in the spirit of collective organization and healing.



GET THE SCOOP ON EARLY COMMUNITY OUTREACH FOR DESIGN REVIEW

There is a new way for neighbors to learn about and weigh-in on new development in your neighborhood. The [Early Community Outreach for Design Review](#) program came into effect on July 1st, 2018 and requires developers to notify residents and businesses of new multi-family, mixed-use or commercial projects in their neighborhoods and elicit community input early in the design and permitting process. Information Sessions coming up: Oct. 22, 25 & 30.

THE LOCAL SCOOP



SEATTLE BUSINESS DISTRICT SAFETY FORUM -- TODAY AT 5PM

The BIAs of Ballard, Chinatown/International District, University District, Pioneer Square, and SODO are collaborating to engage with city, county, and state officials to address the increasing challenges businesses are experiencing with drug dealers/users, public disorder, threatening behaviors and crime toward customers and employees. They want to invite you to attend a constructive conversation with our elected officials about the problems and solutions to our public safety concerns. [Register and attend today!](#)



ETHNIC BUSINESS COALITION'S SOCIAL MEDIA QUICK GUIDES & UPCOMING WORKSHOPS

Seattle's [Ethnic Business Coalition](#) is at it again providing useful tools for businesses and providing workshops to support businesses in the digital age. Check out their social media quick guides for your [website](#), [Yelp](#), [Instagram](#), [Facebook](#) and [Twitter](#). They are also hosting two upcoming workshops: [Get your Business Ready for the Holidays](#) and [Tips for Measuring Online Success](#).



CHINATOWN ID LIGHTING STUDY REPORT AND BEST PRACTICES

[SCIDPDA](#) recently contracted with [SparkLab](#) and partnered with community stakeholders to complete their neighborhood [Lighting Study Report](#) and [Best Practices](#). The results will drive future

implementation from the public and private sector. Contact Jamie Lee, Director of Community Initiatives, for more information at jamiel@scidpda.org and 206.838.8713.



LIVE LIKE A LOCAL IN WEST SEATTLE

The [West Seattle Swag Bag](#) program is rolling with bags ready for distribution, coupons inserted and district-specific buttons to show local pride. The bags will be distributed to over 800 neighborhood residents and is intended to promote the various retail districts all over the West Seattle Peninsula from Alki to West Wood Village.



CAREER OPPORTUNITIES IN SEATTLE'S BUSINESS DISTRICTS AND THE CITY OF SEATTLE

[Uptown Alliance](#) and the [Uptown Arts and Culture Coalition](#) are excited to announce that they are looking for consulting services for community development, outreach to businesses and arts organizations, and facilitating effective responses to impacts the Arena construction may have on the Uptown business and arts community. The full Request for Proposal and other documents can be found in the [Uptown Alliance Google Drive](#).

The Columbia City Business Improvement Area is hiring a contractor to be the day-to-day administrator. Please review the [Program Manager Scope of Work](#) and contact Steve Southerland at ssoutherland@johnsonsoutherland.com and 206.723.8275 x222 for more information.

The [Seattle Center Foundation](#) is seeking a [Racial Equity Initiative Manager](#) to work with the Seattle Center Racial Equity Cohort on the Seattle Center campus.

Seattle Public Utilities is looking for a [Race Equity Strategic Advisor](#) and Seattle Parks and Recreation is looking for a [Equity and Engagement Strategic Manager](#).

INDUSTRY NEWS + RESOURCES



CELEBRATE SMALL BUSINESSES THIS FALL ON SMALL BUSINESS SATURDAY -- NOV. 24

It's the annual holiday shopping tradition that gets communities everywhere out in support of their favorite small businesses. This year, [Small Business Saturday](#) falls on Nov 24 and there are a variety participating businesses and events throughout Seattle. Learn [why it is important](#) to support small businesses, [sign up to be a Shop Small Coalition Partner](#) and download the free Small Business Saturday Toolkit today for easy to use graphics, social posts, and more.



MAIN STREET CONFERENCE IN SEATTLE -- 3/25-27

The [Main Street Now Conference](#) is a one-of-a-kind event, providing attendees with an opportunity to convene and learn about the innovative methods and practices that make the Main Street Approach® one of the most powerful economic development tools in the nation. Whether you hail from an urban business district, small rural downtown, or some place in between, you will find real solutions to common problems and techniques to help position your Main Street Program and your community to thrive.



VENTURES: THE NEXT PHASE OF THE FOOD INCUBATOR PROGRAM

[Learn more](#) about Ventures' journey in the food incubator space and where they've landed. Jen Hughes, Director of Programs at Ventures, shares current resources and invites you to the next [orientation](#), in English or Spanish. Ventures is a Seattle-based nonprofit that empowers aspiring entrepreneurs with limited resources and unlimited potential. They provide access to business training, capital, coaching, and hands-on learning opportunities for entrepreneurs.



WHY PLACEMAKING IS NOW PLACE MARKETING

[This Resonance article](#) shares why the term "placemaking" is seemingly everywhere, bandied about by planners and developers as a kind of cure-all for most any development objective. But when properly understood, and implemented, it transcends city planning and marketing silos and spotlights a city like few initiatives can. Also, see this MIT report on [How Placemaking Builds Places and Community](#).

NEIGHBORHOOD EVENTS



[Greenwood Phinney Hunger Goblin' Trick or Treat](#) - Saturday, Oct. 27

Capitol Hill Hilloween - Saturday, Oct. 27

West Seattle Harvest Festival - Sunday, Oct. 28

Rainier Beach Boo Bash at the Beach - Wednesday, Oct. 31

Queen Anne Trick or Treat on the Ave - Wednesday, Oct. 31

Ballard Trick or Treat - Wednesday, Oct. 31

Fremont Trollween - Wednesday, Oct. 31

Magnolia Village Trick or Treat - Wednesday, Oct. 31

Downtown Holiday Market - Friday, Nov. 23

Downtown Holiday Tree Lighting and Macy's Parade and Starlight - Friday, Nov. 23

Beacon Hill Popup and Arts Fair - Saturday, Nov. 24

[Chinatown ID AAPI Arts and Crafts Fair](#) - Saturday, Nov. 24

[Small Business Saturday](#) - Saturday, Nov. 24

Columbia City Holiday Fest - Saturday, Dec. 1

Magnolia Winterfest - Saturday, Dec. 1

West Seattle Hometown Holidays - Saturday, Dec. 1

Pioneer Square Howlidays - Saturday, Dec. 8

RECURRING EVENTS

[Ballard Art Walk](#) - First Saturdays

[Belltown Art Walk](#) - Second Fridays

[Capitol Hill Art Walk](#) - Second Thursdays

[Columbia City Beat Walk](#) - Second Sundays, from June - October

[Georgetown Art Attack](#) - Second Saturdays (except June)

[Pioneer Square Art Walk](#) - First Thursdays

[SODO Flea Market](#) - Second Saturdays

[South Lake Union Saturday Market](#) - Saturdays, May-September

[Uptown Art Walk](#) - Third Thursdays

[West Seattle Art Walk](#) - Second Thursdays

Interested in adding your event to this list? Please send event details to onlyinseattle@seattle.gov.

Looking for ways to stay in the know about Seattle events? Here are a few tips:

- Sign up for the [Only in Seattle](#) Newsletter and follow the [Bottom Line blog](#)
 - Subscribe to the following City calendars for reliable city-wide events and information:
 - [Special Events Calendar](#)
 - [Public Outreach and Engagement Calendar](#)
 - [Parks and Recreation Calendar](#)
 - [Arts and Cultural Affairs Calendar](#)
 - [Transportation Calendar](#) and [3-week Construction Look Ahead](#)
 - [Neighborhoods Calendar](#)
 - [Seattle Center](#)
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Get the latest news about economic trends, the Seattle business scene, tech startups, neighborhood business districts, the film and music industries, and upcoming events for you or your business. We publish three e-newsletters, each tailored to provide the information you need.

[SIGN UP FOR NEWSLETTERS](#)

QUICK LINKS:

[BUSINESS DECISION ENGINE](#)

[ENVIROSTARS GREEN BUSINESS PROGRAM](#)

[ONLY IN SEATTLE INITIATIVE](#)

[RESTAURANT SUCCESS](#)

[STARTUP SEATTLE](#)

[SEATTLE INVESTMENT FUND LLC](#)

[BOTTOM LINE BLOG](#)

[FILM + MUSIC + SPECIAL EVENTS](#)